



GOOZEX™

Your game trading community™

[www.goozex.com](http://www.goozex.com)

## Introducing Goozex

Goozex is the most advanced and fastest growing video game trading platform, offering a suite of gaming and movie content services.

Winter/Spring 2011

## Company Overview

Goozex.com launched in July 2006 and was the first video game trading service based on an automatic point & matching system. It now offers a vast library of video games and movies to trade for North American members.

Goozex, Inc. is headquartered in College Park, MD

## Goozex Facts

- Over \$8.8<sup>1</sup> million saved by members since Goozex launch
- Over half a million trades completed since 2009
- Over 10,000 unique titles available for trading
- Three time consecutive winner of the Cheapassgamer.com community awards
- Open API for independent developers – several fully developed applications and tools including the iGoozex and forum signatures
- Member organized online game nights, podcasts and blog posts

## Supported Platforms

Xbox 360  
PlayStation 3  
Nintendo Wii  
PC  
PlayStation 2  
PlayStation

Goozex.com offers today the most advanced and feature-rich platform for video game and movie trading, and delivers its services to a fast-growing and engaged community of avid gamers.

## INTRODUCTION TO GOOZEX

### Three Things You Should Know

**#1 Goozex is the leading online game and movie trading service in North America today.** Goozex has the most active video game and movie traders on any trade service site.

**#2 Goozex saves members money, a lot of money.** We estimate that since the company launched in 2006, more than \$8.8 million has been saved by members as compared to trading games at traditional used game retail stores. Members trade games & movies for points, which they use to get other games for only \$1.99.

**#3 Goozex is a hassle free virtual currency based trading system.** Members get points by trading their games & movies to other members. They use those points to get other games & movies. In each transaction the buyer pays only a \$1.99 fee (in the form of a trading token). There is no haggling, bartering, or bidding. You simply request and offer items you want.

### The Goozex Short Story

In 2005, the Founder of Goozex, Jon Dugan, went to a used-video – game store to sell a stack of Xbox games. The retailer paid Jon \$34 for the games that were quickly put on the shelves for resale. Jon returned the next day to see that most of his games were reselling between \$12.00 and \$32.99. Feeling cheated, Jon knew there was a better way to get the most value out of his games. Soon after, Goozex was born. Goozex is a pioneer in online points based game trading, the video game world will never be the same again!

### Goozex Game Trading Is Easy and Fun

Goozex provides a unique trading platform for video games and movies. Members trade their games & movies for Goozex Points, which they can use to get other items. Members pay only a \$1.99 transaction fee for each game they receive.

<sup>1</sup> Estimation based on Goozex research. On average, members save \$16.50 for games received on Goozex. For more info, please visit this link: [http://www.goozex.com/trading/asp/about\\_calculator.asp](http://www.goozex.com/trading/asp/about_calculator.asp)

- PlayStation Portable
- Nintendo DS/DSi
- Nintendo Game Boy Advance
- Gameboy & Gameboy Color
- Nintendo Gamecube
- Nintendo NES
- Super Nintendo
- Nintendo 64
- Xbox
- Dreamcast
- Mac
- Atari 2600
- Sega Genesis
- Sega CD
- 
- Blu-Ray
- DVD
- UMD
- HD-DVD

**Goozex Management**

**Valerio Zanini**  
CEO, Co-Founder

**Jonathan Dugan**  
COO, Founder

**Mark Nebesky**  
CMO, Co-Founder

**Flavio Del Greco**  
CTO, Co-Founder

**Trading in 3 simple steps**

Step 1	Step 2	Step 3
Build your Offers and Requests lists. Wait for Goozex to find a matching trade	Send your games to other members and earn Goozex Points	Use the Points to request other games from Goozex members

**The Scoop on Goozex Points**



**= 1,000 POINTS (\$50 VALUE)**

All items are assigned a Goozex Points value which is automatically determined based upon a proprietary algorithm. Goozex Points are initially assigned to games & movies based on market factors (i.e. MRSP & release date), and then adjusted over time using demand and supply variables. The range of point values given to games is from a minimum of 100 to a maximum of 1,000, and moves in increments of 50. This provides a wide range of possibilities to accurately pinpoint prices.

The function of Goozex Points is to give members a fair market value for game trades. In other words, if your game is worth \$50 used, then you'll receive \$50 worth of Goozex Points for sending that game, or pay \$50 worth of Goozex points to get that game. Members earn Points when they trade their games with other members.

**Feedback System**

Goozex has a feedback system to manage trades and reflect the quality of users on the site. The feedback received by each member determines a "user reliability" level (feedback score). It is shown on each user's profile page, and is used:

- By the system to set trading limits (e.g. the number of open trades at the same time)
- By other users to evaluate the "quality" of a member and decide whether or not to trade with that member

### **Goozex Guarantee**

All trades on Goozex.com are 100% guaranteed: if something goes wrong (i.e. game is not received, is lost in the mail, is broken, etc.) the buyer is refunded the \$1.99 trade token fee and the Goozex Points paid – hassle free.

### **Goozex, Your Game Trading Community <sup>TM</sup>**

#### **CORPORATE ADDRESS**

Goozex, Inc.  
387 Technology Dr.  
Suite 3110A  
College Park, MD 20742

#### **CONTACT**

Jonathan Dugan | Co-Founder  
Email: [marketing@goozex.com](mailto:marketing@goozex.com)

© 2010 Goozex, Inc. All rights reserved. Goozex, Your Game Trading Community, and the Goozex mascot are registered trademarks or copyrights of Goozex, Inc. in the United States and certain other countries.

All other trademarks mentioned in this document or Website are the property of their respective owners. The use of the word partner does not imply a partnership relationship between Goozex and any other company.